



# The Silent Intelligence: The Internet of Things

*By Daniel Kellmereit, Daniel Obodovski*

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The Silent Intelligence is a book about the Internet of Things. We talk about the history, trends, technology ecosystem and future of Connected Cities, Connected Homes, Connected Health and Connected Cars. We also discuss the most exciting growth areas for entrepreneurs and venture capital investors. We share exciting stories and unique opinions of more than 30 industry veterans, experts and visionaries from Google, Ericsson, AT&T, Qualcomm, SAP, MIT, Jawbone and many others. We called this book The Silent Intelligence because most of the activity and growth in the space so far has been outside of mainstream visibility. Our aim is to help executives, entrepreneurs, investors and everybody who is interested in this topic, better understand the opportunities and challenges of the Internet of Things. We also hope that the new growth opportunities discussed in this book will be as exciting to you as they are to us.

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## **The Silent Intelligence: The Internet of Things** By Daniel Kellmereit, Daniel Obodovski Bibliography

- Sales Rank: #547794 in Books
- Published on: 2013-09-20
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .42" w x 6.00" l, .55 pounds
- Binding: Paperback
- 166 pages

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## **Editorial Review**

### **About the Author**

**Daniel Kellmereit** With more than a decade of experience in telecom/mobile, Internet, hardware, software and services industries, Daniel Kellmereit, has assisted large global companies to develop business strategies, shape markets, adopt emerging technologies, design strategic alliances, and launch new products and services. He has also worked with early-stage companies to build compelling products, grow their businesses, and raise capital. In his current position as CEO of Detecon, Inc., he is responsible for the North American and Latin American regions. He holds an MBA from Northwestern University's Kellogg School of Management. **Daniel Obodovski** With nearly 20 years of experience in the wireless and high-tech sectors, Daniel Obodovski's passion is helping companies go to market with connected devices and machine-to-machine (M2M) technologies. Most recently, Daniel was Director of Business Development at Qualcomm, where he led the commercial launch of multiple M2M products and businesses. In 2011 Daniel co-founded, and currently co-chairs, M2M SIG at CommNexus San Diego. Daniel holds an MBA from the University of South Carolina and Vienna University of Economics and Business Administration.

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