



The Culture of Design

By Guy Julier

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Praise for the first edition:

'Julier provides an important contemporary account of how design disciplines act and interact in the world.... an important resource for the student of design... perfection as a cultural studies text' - *European Journal of Cultural Studies*

Aimed at students of design studies, design history, cultural studies and sociology, **The Culture of Design**, offers a unique overview of design practice in contemporary culture and society. Drawing on a range of theoretical perspectives, Julier nevertheless foregrounds the everyday business and professional context in which designers work.

The second edition of **The Culture of Design**, has been thoroughly revised and updated, and contains new case studies, including one on the i-pod. In addition, the book now has an extended final chapter which looks at the links between design and business studies and how the creative industries function in the context of contemporary audit culture.

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The Culture of Design By Guy Julier Bibliography

- Sales Rank: #3264637 in Books
- Brand: Brand: SAGE Publications Ltd
- Published on: 2007-12-07
- Original language: English
- Number of items: 1
- Dimensions: .66" h x 7.41" w x 8.81" l, 1.01 pounds
- Binding: Paperback
- 256 pages

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Editorial Review

Review

" An excellent text, clear, well thought out and lucidly written; the balance between theoretical material, background information, and detailed analysis of examples, is very good; and it concerns an issuedesign in the period of its deep convergence with advertisingwhich will be of interest not only to design specialists and students, but also to a broader readership in cultural studies and sociology." -- Andrew Wernick

About the Author

Guy Julier is Senior Lecturer in design at Leeds Metropolitan University.

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