



Leadership:: Personal Development/Career Success

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This remarkable text of choice for students pursuing careers in agriculture makes any program complete with training for leadership, techniques for personal development, and how to select and succeed in a career. Described are characteristics of leaders, and the various leadership styles. To help students understand the way they learn and identify aptitudes and talents to facilitate career selection, learning styles are also emphasized. Discussion of personality types along with their relationship to leadership, learning, and communication styles allows students to have a greater awareness of self and others. Since personal development is key to confidence and success in the work place, the text offers practical insights on positive reinforcement and motivation, self-concept, goal-setting, problem-solving and public speaking. Among the chapters' contents are numerous student activities, review questions, and web sites. Additional information includes the rules and score sheets for the FFA Creed, Public Speaking, Extemporaneous Speaking and Parliamentary Procedure Career Development Events.

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Editorial Review

About the Author

Dr. Cliff Ricketts rose through the ranks of agricultural education and achieved every degree offered by the Future Farmers of America (FFA), including the Greenhand, Chapter, State, and American, as well as the Honorary Chapter, Honorary State, and Honorary American (received the same year by former President George W. Bush and Lee Iacocca). As a high school agricultural education instructor, Dr. Ricketts received the National Vocational Agriculture Teachers Association's National Award, and his students won several state FFA contests and earned runner-up status in public speaking and national extemporaneous speaking. Dr. Ricketts received his B.S. and M.S. degrees from the University of Tennessee and earned his Ph.D. from The Ohio State University in agricultural education, career-technical education, and teacher education. While teaching at Middle Tennessee State University (MTSU), he received both the MTSU Foundation's Outstanding Public Service Award and its Outstanding Teacher Award twice. He was also a finalist for its Outstanding Research Award and Career Achievement Award and was one of only two faculty members to receive the Presidents' Silver Column Award. Dr. Ricketts is still involved in production agriculture with a beef cattle operation on his family farm outside Nashville.

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