



Marketing Your Non-Loan Notary Services

By Laura Vestanen

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Marketing Your Non-Loan Notary Services: Effective and practical techniques to get notary work outside the loan industry. Sixth edition. You will learn: which marketing materials you need and which you don't; how to market yourself on the internet at low-cost; how to find the hidden work in your area; how to get referrals; how to become known in your community; the types of documents needing notarization and the people who use them; tools for thinking creatively; which government agencies offer free professional consultations; how to handle specific types of notary appointments, and more. Authoress Laura Vestanen has been a notary for 15 years and was formerly a law firm manager. She is regarded nationwide as an expert on marketing for notaries.

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Editorial Review

About the Author

Laura Vestanen has been a notary public for over ten years in two states and has performed over 10,000 notarizations. Before launching her own full time notary public business, she was the Manager of a successful law firm for ten years. She worked in various law firms for twenty years with specialties in elder law, business law, personal injury law, family law, intellectual property law, criminal law, immigration law, international law, and real estate law.

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The most successful notaries do far more than just hand out cards. They do area research, create a business plan, and mount a strategic marketing campaign. This booklet gives you more than just a list of ideas for marketing your notary services.

You will learn:

- *Which marketing materials you need - and which you don't
- *How to learn about the demographics of your area
- *How to interpret the resultant data to recognize potential clients
- *Which government agencies offer free professional consultations
- *The types of documents needing notarization and the people who need them
- *How to get referrals
- *How to get yourself known in your community
- *How to avoid being run out of business by Bar Associations
- *How to handle specific types of signing situations

Users Review

From reader reviews:

Geraldine Dube:

A lot of people always spent their particular free time to vacation or go to the outside with them friends and family or their friend. Do you know? Many a lot of people spent many people free time just watching TV, or maybe playing video games all day long. If you need to try to find a new activity that's look different you can read some sort of book. It is really fun for yourself. If you enjoy the book which you read you can spent all day long to reading a publication. The book Marketing Your Non-Loan Notary Services it is quite good to read. There are a lot of individuals who recommended this book. We were holding enjoying reading this book. In case you did not have enough space to deliver this book you can buy the e-book. You can m0ore effortlessly to read this book from your smart phone. The price is not to cover but this book features high quality.

Catherine Benavidez:

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John Street:

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