How to Start a Conversation and Keep It Going: Master Small Talk to Flirt, Sell, and Network with Charisma

By Trevor Poulin

Popular People

Skilled communicators always seem to know exactly what to say next. People are enthralled while listening to them speak. But if you take a moment to analyse what they’ve said, you’ll realize it wasn’t really anything special. It’s definitely not anything people across the country will be quoting for years to come. However, it went over very well with everyone present.

The skilled communicators’ comments went over well not because they were genius, but because they followed the rules of conversation. Comments that follow the rules give people what they are expecting and seem like exactly the right thing to say.

Why You Should Read This Book

This book covers conversations in detail. You’ll go through opening lines, entertaining others, building a relationship, arranging a second meeting, then saying goodbye. You’ll know how to respond to any comment or question sent your way. People will assume you’ve always been an excellent communicator.

Throughout this book, you’ll find many examples of opening lines you can use to start a conversation and discussion topics you can use to keep a conversation going. But most importantly, you’ll learn the skills to develop your own opening lines and conversation topics.
Learn the Right Habits to Make a Great Impression

You’ll learn the good communication habits that make others think of you as an excellent communicator. Those habits are in fact things that everyone expects each other to do. Many people, however, fall short on those expectations. While reviewing these habits, you’ll recognize how they make conversations more pleasurable for everyone. You’ll also recognize many of them as positive character traits possessed by skilled communicators you admire.

This book also covers the bad communication habits that can bring a conversation to a halt. The bad habits annoy, offend, and bore people. Reviewing the bad habits will help you pinpoint why you dislike many of the people who annoy you. They probably don’t even know they have those bad habits. Most people want to be liked by others, so they don’t intentionally push others away. Their bad communication habits, however, can make it impossible for many people to like them.

People’s body language damages their credibility when they’re nervous. You’ll also get a crash course on body language to make sure your nonverbal communication sends the right message.

It’s Your Responsibility

Someone has to make the first move to start a conversation. Most people fear making the first move; so the onus is on you. People who hesitate are stuck with whoever is willing to approach them—if anyone has the courage to do so.

Here’s what you’ll learn when you order your copy today:

1. Introduction: Rules of the Communication Game
2. Start a Conversation – Part I – Make the First Move or Lose out
3. Start a Conversation – Part II – Opening Lines
5. Keep a Conversation Going – Part II – Topics of Conversation
6. Keep a Conversation Going – Part III – How to Respond to…
7. Good Conversation Habits That Make a Great Impression
8. Bad Habits That Kill Conversations and Push People Away
9. Nonverbal Communication Can Make or Break You
10. Building Rapport and Developing a Relationship
11. A Quick and Easy Way to Be Popular
12. The Best Ways to Suggest a Follow-Up Meeting or Second Date
13. Ending a Conversation
Order your copy now to be the most interesting conversationalist in the room.

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Beverly Dyar:

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