



Literacy Is NOT Enough: 21st Century Fluencies for the Digital Age (The 21st Century Fluency Series)

By Lee Crockett, Ian Jukes, Andrew Churches

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How to upgrade literacy instruction for digital learners

Educating students to traditional literacy standards is no longer enough. If students are to thrive in their academic and 21st century careers, then independent and creative thinking hold the highest currency. The authors explain in detail how to add these new components of literacy:

- Solution Fluency
- Information Fluency
- Creativity Fluency
- Collaboration Fluency

Students must master a completely different set of skills to succeed in a culture of technology-driven automation, abundance, and access to global labor markets. The authors present an effective framework for integrating comprehensive literacy or fluency into the traditional curriculum.

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Editorial Review

About the Author

Lee Crockett is a national award-winning designer, marketing consultant, entrepreneur, artist, author, and international keynote speaker. He is the director of media for the InfoSavvy Group and the managing partner of the 21st Century Fluency Project. Lee is a "just in time learner" who is constantly adapting to the new programs, languages, and technologies associated with today's communications and marketing media. Understanding the need for balance in our increasingly digital lives, Lee has lived in Kyoto, Japan, where he studied Aikido and the tea ceremony, as well as Florence, Italy, where he studied painting at the Accademia D'Arte.

Ian Jukes has been a teacher, an administrator, writer, consultant, university instructor, and keynote speaker. He is the director of the InfoSavvy Group, an international consulting group that provides leadership and program development in the areas of assessment and evaluation, strategic alignment, curriculum design and publication, professional development, planning, change management, hardware and software acquisition, information services, customized research, media services, and online training as well as conference keynotes and workshop presentations. Over the past 10 years, Jukes has worked with clients in more than 40 countries and made more than 7,000 presentations, typically speaking to between 300,000 and 350,000 people a year. His Committed Sardine Blog is read by more than 78,000 people in 75 countries.

Andrew Churches is a teacher and ICT enthusiast. He teaches at Kristin School on Auckland's North Shore, a school with a mobile computing program that sees students with personal mobile devices and laptops. He is an edublogger, wiki author, and innovator. In 2008, Andrew's wiki, Educational Origami, was nominated for the Edublogs Best Wiki awards. He contributes to a number of web sites and blogs including Techlearning, Spectrum Education magazine, and the Committed Sardine Blog. Andrew believes that to prepare our students for the future we must prepare them for change and teach them to question, think, adapt, and modify.

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