



25 Need-To-Know Key Performance Indicators

By Bernard Marr

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Editorial Review

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About the Author

Bernard Marr is a leading global authority and best-selling author on organisational performance and business success. He regularly advises leading companies, organisations and governments across the globe, making him an acclaimed and award-winning keynote speaker, researcher, consultant and teacher. He is acknowledged by the *CEO Journal* as one of today's leading business brains.

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