



Popular Lyric Writing: 10 Steps to Effective Storytelling

By Andrea Stolpe

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(Berklee Guide). Write songs that sell! Hit-songwriter/educator Andrea Stolpe shares time-tested tools of commercial songwriting. Her ten-step process will help you to craft lyrics that communicate heart to heart with your audience. She analyzes hit lyrics from artists such as Faith Hill and John Mayer, and reveals why they are successful and how you can make your own songs successful too. Stolpe advises on how to: streamline and accelerate your writing process; use lyric structures and techniques at the heart of countless hit songs; write even when you're not inspired; more!

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Popular Lyric Writing: 10 Steps to Effective Storytelling By Andrea Stolpe Bibliography

- Sales Rank: #74463 in Books
- Brand: Brand: Berklee Press
- Published on: 2007-08-01
- Released on: 2007-08-01
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .42" w x 5.88" l, .58 pounds
- Binding: Paperback
- 160 pages

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