



# Generations at Work: Managing the Clash of Boomers, Gen Xers, and Gen Yers in the Workplace

By Ron Zemke, Claire Raines, Bob Filipczak

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This all-new edition of the seminal book on navigating the multigenerational workplace takes a fresh look at a growing challenge, now exacerbated by the youngest employees. With their micromanaged childhoods and tech addictions, Gen Yers require constant feedback—frustrating for the Me Generation that can't let go of the spotlight, and annoying for Gen Xers, sandwiched between the two. So how can you lead this motley group with their often incompatible work ethics, values, and styles?

Generations at Work lays bare the causes of conflict, and offers practical guidelines for managing the differences, including:

- In-depth interviews with members of each generation
- Best practices from companies bridging the generation gap
- Specific tips for each generation on how to handle the others
- A field guide for mentoring GenerationY

For anyone struggling to manage a workforce with different ways of working, communicating, and thinking, Generations at Work is the answer.

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*"Generations at Work* is an extremely interesting look at the strengths and weaknesses of the amazing generation cohorts of the last 80 years." --***Inland Empire Business Journal***

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