



SAS Programming and Data Visualization Techniques: A Power User's Guide

By Philip R. Holland

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SAS Programming and Data Visualization Techniques: A Power User's Guide brings together a wealth of ideas about strategic and tactical solutions to everyday situations experienced when transferring, extracting, processing, analyzing, and reporting the valuable data you have at your fingertips. Best, you can achieve most of the solutions using the SAS components you already license, meaning that this book's insights can keep you from throwing money at problems needlessly.

Author Philip R. Holland advises a broad range of clients throughout Europe and the United States as an independent consultant and founder of Holland Numerics Ltd, a SAS technical consultancy. In this book he explains techniques—through code samples and example—that will enable you to increase your knowledge of all aspects of SAS programming, improve your coding productivity, and interface SAS with other programs.

He also provides an expert's overview of Graph Templates, which was recently moved into Base SAS. You will learn to create attractive, standardized, reusable, and platform-independent graphs—both statistical and non-statistical—to help you and your business users explore, visualize, and capitalize on your company's data. In addition, you will find many examples and cases pertaining to healthcare, finance, retail, and other industries.

Among other things, *SAS Programming and Data Visualization Techniques* will show you how to:

- Write efficient and reusable

Who This Book Is For SAS programmers wanting to improve their existing programming skills, and programming managers wanting to make better use of the SAS software they already license.

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Editorial Review About the Author

Philip R. Holland has over 25 years of experience of working with SAS software. Having started in 1981 as an MVS Systems Programmer for the University of London Computer Centre (ULCC), he moved on to Prudential Assurance where, as an MVS Systems Programmer and Performance Analyst, he was the company's SAS technical support representative. His third and final permanent SAS position as a Capacity Planner to Centrefile ended in 1992, when he formed his own consultancy company, Holland Numerics Ltd. Since then, he has provided SAS technical consultancy on all the major platforms that support SAS software in the financial, retail and pharmaceutical sectors in the UK, Belgium, Holland, and Germany. Holland, the author of thirty articles and conference papers relating to SAS, is an enthusiastic software developer, not only using SAS, but also Perl, Java, JavaScript and Visual Basic. The author of three books, his latest project has been to develop SAS-related eBook apps. Users Review

From reader reviews:

Thomas Obrien: Here thing why this kind of SAS Programming and Data Visualization Techniques: A Power User's Guide are different and trustworthy to be yours. First of all looking at a book is good but it really depends in the content of computer which is the content is as tasty as food or not. SAS Programming and Data Visualization Techniques: A Power User's Guide giving you information deeper since different ways, you can find any publication out there but there is no reserve that similar with SAS Programming and Data Visualization Techniques: A Power User's Guide. It gives you thrill studying journey, its open up your own eyes about the thing which happened in the world which is possibly can be happened around you. It is possible to bring everywhere like in playground, café, or even in your way home by train. When you are having difficulties in bringing the published book maybe the form of SAS Programming and Data Visualization Techniques: A Power User's Guide in e-book can be your alternative.

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