



Get Clients Now!(TM): A 28-Day Marketing Program for Professionals, Consultants, and Coaches

By C. J. Hayden

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Get Clients Now empowers readers with practical, proven strategies for choosing the right marketing tactics for their situation and personality, diagnosing exactly what's missing in their marketing and fixing it, and replacing unproductive cold calling with the power of relationship marketing. Filled with hundreds of tool and techniques, as well as a powerful 28-day plan that enables readers to energise their marketing efforts and dramatically increase their client base, the second edition contains up-to-the-minute strategies for relationship-based marketing in the Internet age. Key features: Features a foreword by Jay Conrad Levinson, author of the Guerilla Marketing series, who also has this to say: Get Clients Now not only tells you the absolute truth about landing new clients, but also can transform you from a marketing amateur into a marketing genius. Contains all new material on how to use the latest Internet marketing techniques like ezines, search engine optimisation, and blogging...and much more. Packed with over 100 tactics, tools, and foolproof recipes customizable for any professional service business. A popular speaker and seminar leader, C.J. has presented hundreds of programs on relationship marketing, fearless self-promotion, and entrepreneurial success to corporate clients, professional associations, and small businesses.

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