



Scholastic Journalism(11 edition)

By Thomas Rolnicki, C. Dow Tate, Sherri Taylor

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For more than 50 years, *Scholastic Journalism* has served as a comprehensive textbook and guide for high school journalism students, teachers, and advisors. This landmark 11th edition now includes updated information on the dynamic changes taking place in the field. It is the ideal textbook to teach students the basic skills of collecting, interviewing, reporting and writing in journalism.

- Explores the ever-increasing concern with dissemination of information, and how new forms of media and media technology expand the potential for informing, entertaining, and persuading audiences
- Eleventh edition features enhanced chapters on online writing and reporting, technology and new media, and broadcasting and its connections with traditional print journalism
- Extends the textbook's tradition of introducing students to the basics of good journalism and blends it with the methods and demands of contemporary media

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Editorial Review

From the Back Cover

For more than 50 years, *Scholastic Journalism* has served as a comprehensive textbook and guide for high school journalism students, teachers, and advisors. This landmark 11th edition now includes updated information on the dynamic changes taking place in the field. It is the ideal introduction to the study and practice of journalism.

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About the Author

Tom E. Rolnicki is a journalism educator who resides in Minneapolis, Minn. For more than 34 years, he has taught journalism and spoken at journalism conferences throughout the United States, Canada, Germany, South Korea, Japan, Slovenia, the Czech Republic and Croatia.

C. Dow Tate is a journalism teacher at Shawnee Mission East High School in Prairie Village, Kansas, and the director of the Gloria Shields All-American Publication Workshop sponsored by Dallas County Schools.

Sherri Taylor teaches graphic arts in the Visual & Interactive Communications Dept. of the S.I. Newhouse School of Public Communications at Syracuse University. She is also the director of the Empire State School Press Association at Syracuse University, and director of the School Press Institute, a summer journalism workshop for high school students.

Users Review

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Howard Martinez:

This Scholastic Journalism(11 edition) book is not really ordinary book, you have after that it the world is in your hands. The benefit you will get by reading this book is definitely information inside this e-book incredible fresh, you will get facts which is getting deeper a person read a lot of information you will get. This kind of Scholastic Journalism(11 edition) without we understand teach the one who looking at it become critical in pondering and analyzing. Don't always be worry Scholastic Journalism(11 edition) can

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Edgar Hightower:

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