



Ignite the Fire -: The Secrets to Building a Successful Personal Training Career

By Jonathan Goodman

Download now

Read Online 

Ignite the Fire -: The Secrets to Building a Successful Personal Training Career By Jonathan Goodman

Personal Trainers are now expected to be salespeople, psychologists, nutritionists, post-rehabilitation specialists, and motivational speakers. You can have all the training expertise in the world, but you must also be able to inspire passion in your clients, and develop relationships with the people you serve.

Have you ever struggled to get clients? Have you ever desperately tried to retain your clients only to have them drop off? Have you ever searched endlessly for the right gym to work at to no avail? Have you ever been frustrated by the state of the fitness industry and didn't know what to do? Have you ever thought that there must be more to personal training?

You're not alone. For years Jon's been asked these questions so he read, watched, researched and interviewed the best in the world to compile Ignite the Fire. This powerful book will show you how to:

- Find your dream personal training job
- Sell any client
- Build beginner workouts
- Market yourself
- Deal with difficult client types
- Make passive income
- Grow yourself, your career, and your bank account

Ignite the Fire is a highly practical approach to personal training. It provides a clear road map to building your career from the bottom up so you can build a clientele, your reputation, and income.



[Download Ignite the Fire -: The Secrets to Building a Success ...pdf](#)

 [Read Online Ignite the Fire :- The Secrets to Building a Suc ...pdf](#)

Ignite the Fire :- The Secrets to Building a Successful Personal Training Career

By Jonathan Goodman

Ignite the Fire :- The Secrets to Building a Successful Personal Training Career By Jonathan Goodman

Personal Trainers are now expected to be salespeople, psychologists, nutritionists, post-rehabilitation specialists, and motivational speakers. You can have all the training expertise in the world, but you must also be able to inspire passion in your clients, and develop relationships with the people you serve.

Have you ever struggled to get clients? Have you ever desperately tried to retain your clients only to have them drop off? Have you ever searched endlessly for the right gym to work at to no avail? Have you ever been frustrated by the state of the fitness industry and didn't know what to do? Have you ever thought that there must be more to personal training?

You're not alone. For years Jon's been asked these questions so he read, watched, researched and interviewed the best in the world to compile Ignite the Fire. This powerful book will show you how to:

- Find your dream personal training job
- Sell any client
- Build beginner workouts
- Market yourself
- Deal with difficult client types
- Make passive income
- Grow yourself, your career, and your bank account

Ignite the Fire is a highly practical approach to personal training. It provides a clear road map to building your career from the bottom up so you can build a clientele, your reputation, and income.

Ignite the Fire :- The Secrets to Building a Successful Personal Training Career By Jonathan Goodman Bibliography

- Sales Rank: #653784 in Books
- Brand: CreateSpace Independent Publishing Platform
- Published on: 2012-04-03
- Original language: English
- Number of items: 1
- Dimensions: 9.21" h x .47" w x 6.14" l, .65 pounds
- Binding: Paperback
- 206 pages

 [Download](#) Ignite the Fire -: The Secrets to Building a Succe ...pdf

 [Read Online](#) Ignite the Fire -: The Secrets to Building a Suc ...pdf

Download and Read Free Online Ignite the Fire -: The Secrets to Building a Successful Personal Training Career By Jonathan Goodman

Editorial Review

Review

"A look at personal training that goes beyond the textbooks" - Muscle & Fitness September 2012 issue

"Goodman shares the secrets of how to land your dream job in fitness, build a client list, and make money in the fitness game." - Livestrong (Rated one of the 21 Must-Read Health, Fitness, and Nutrition Books

"This book comprehensively covers everything you need to know to be successful in the field. All you need to do is apply the information and you'll be well on your way to a prosperous career" - Brad Schoenfeld (2011 NSCA Personal Trainer of the Year and Bestselling Author)

About the Author

Jonathan Goodman, CSCS, is the creator of the World's Biggest Collaborative blog for personal trainers (theptdc.com). He's been featured in Forbes, Men's Health, Muscle & Fitness, Livestrong, Schwarzenegger.com among others.

More than anything, he's a dude who thinks that personal training is the best job in the world and at the forefront of preventative care and wants to do everything he can to help trainers be successful. Currently he lives in Toronto, Canada.

Users Review

From reader reviews:

Darren Custer:

The book Ignite the Fire -: The Secrets to Building a Successful Personal Training Career make one feel enjoy for your spare time. You need to use to make your capable more increase. Book can to become your best friend when you getting strain or having big problem using your subject. If you can make reading a book Ignite the Fire -: The Secrets to Building a Successful Personal Training Career to become your habit, you can get considerably more advantages, like add your own capable, increase your knowledge about some or all subjects. You could know everything if you like available and read a guide Ignite the Fire -: The Secrets to Building a Successful Personal Training Career. Kinds of book are a lot of. It means that, science e-book or encyclopedia or other people. So , how do you think about this publication?

Mamie Perkins:

What do you think of book? It is just for students because they are still students or it for all people in the world, what best subject for that? Just simply you can be answered for that query above. Every person has distinct personality and hobby for every other. Don't to be compelled someone or something that they don't wish do that. You must know how great and also important the book Ignite the Fire -: The Secrets to Building a Successful Personal Training Career. All type of book can you see on many options. You can look for the internet resources or other social media.

Phillip Darrah:

Spent a free the perfect time to be fun activity to accomplish! A lot of people spent their sparetime with their family, or their own friends. Usually they accomplishing activity like watching television, gonna beach, or picnic from the park. They actually doing same task every week. Do you feel it? Do you want to something different to fill your own free time/ holiday? May be reading a book is usually option to fill your totally free time/ holiday. The first thing you ask may be what kinds of e-book that you should read. If you want to try out look for book, may be the guide untitled Ignite the Fire -: The Secrets to Building a Successful Personal Training Career can be fine book to read. May be it could be best activity to you.

Jennifer David:

You can spend your free time to see this book this reserve. This Ignite the Fire -: The Secrets to Building a Successful Personal Training Career is simple to deliver you can read it in the recreation area, in the beach, train and soon. If you did not have got much space to bring typically the printed book, you can buy typically the e-book. It is make you easier to read it. You can save typically the book in your smart phone. Thus there are a lot of benefits that you will get when you buy this book.

Download and Read Online Ignite the Fire -: The Secrets to Building a Successful Personal Training Career By Jonathan Goodman #PUE0C793R6V

Read Ignite the Fire -: The Secrets to Building a Successful Personal Training Career By Jonathan Goodman for online ebook

Ignite the Fire -: The Secrets to Building a Successful Personal Training Career By Jonathan Goodman Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Ignite the Fire -: The Secrets to Building a Successful Personal Training Career By Jonathan Goodman books to read online.

Online Ignite the Fire -: The Secrets to Building a Successful Personal Training Career By Jonathan Goodman ebook PDF download

Ignite the Fire -: The Secrets to Building a Successful Personal Training Career By Jonathan Goodman Doc

Ignite the Fire -: The Secrets to Building a Successful Personal Training Career By Jonathan Goodman MobiPocket

Ignite the Fire -: The Secrets to Building a Successful Personal Training Career By Jonathan Goodman EPub

PUE0C793R6V: Ignite the Fire -: The Secrets to Building a Successful Personal Training Career By Jonathan Goodman