



Global Supply Chain Management (The Supply and Operations Management Collection)

By Matt Drake

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Thanks to the development of internet- and network-based information and communication systems, virtually every product and service produced today has a supply chain that extends around the globe. For the last twenty-five years, companies such as Wal-Mart, Dell, and Toyota have enjoyed strong competitive advantages in their respective markets as a result of their world-class supply chains. As the supply chain increasingly lengthens, managers at all levels of the organization must understand the unique challenges of working with suppliers and customers located around the world--and the opportunities that can build new competitive advantages. This book will introduce readers at all levels of experience to cutting-edge methods and strategies for global sourcing and global distribution through the discussion of current research and case study vignettes from companies in every corner of the world.

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Editorial Review

About the Author

Matt Drake, PhD, CFPIM, is assistant professor of supply chain management and director of International Business Programs at the Palumbo-Donahue School of Business at Duquesne University, where he teaches courses in global transportation and logistics, production planning and inventory control, and operations management. Dr. Drake received a BS in Business Administration from Duquesne University and an MSIE and PhD in Industrial Engineering from the Georgia Institute of Technology.

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