



Communication Ethics Literacy: Dialogue and Difference

By Ronald C. Arnett, Janie Harden Fritz, Leeanne M. Bell

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This comprehensive and engaging treatment of communication ethics combines student application and theoretical engagement. **Communication Ethics Literacy: Dialogue and Difference** reviews classic communication ethics approaches and extends the conversation about dialogue and difference in public and private life. Introducing communication ethics as a pragmatic survival skill in a world of difference, the authors offer a learning model that frames communication ethics as arising from a set of goods found within particular narratives, traditions, or virtue structures that guide human life.

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Editorial Review

Review

"In relation to other books about ethics published in both the communication and business disciplines, *Communication Ethics Literacy* is different because it is organized around metaphors that emphasize learning rather than providing a list of static ethical theories, which is a common method for studying ethics. The metaphors are designed to provide readers interpretive texture necessary to apply the ethical frames discussed."

-Annette Holba *Plymouth State University*

(Annette Holba 2013-06-26)

About the Author

Ronald C. Arnett (Ph.D. & M.A., Ohio University; M.Div., Bethany Theological Seminary; B.S., Manchester College) is the author/editor of seven books and 46 published articles. Dialogue, communication ethics, and the philosophy of communication are central to his scholarly projects and teaching commitments. Arnett is one of the founders of the National Communication Association's Commission on Communication Ethics (1984), former president of the Speech Communication Association of Pennsylvania (1998-99), and former president of the Religious Communication Association (2000-03). His work has appeared in the following journals: *Qualitative Inquiry*, *Communication Theory*, *Journal of Educational Administration*, *Journal for the Association of Communication Administration*, *Communication Education*, and *The Western Journal of Communication*. In addition, Arnett is the recipient of the 1999 Duquesne University Eugene P. Beard Award for Leadership in Ethics for faculty and the recipient of the 1999 Faculty Award for Excellence in Scholarship from the McAnulty College and Graduate School of Liberal Arts.

Janie Harden Fritz (Ph.D., University of Wisconsin-Madison; M.A. & B.A., University of Georgia) conducts research on communication in problematic workplace relationships, organizational communication ethics, and communication pedagogy. She has published in numerous communication journals (including *Journal of Mediated Communication*, *Journal of Business Communication*, *Journal of Business Ethics*, *Management Communication Quarterly*), is co-editor of *Problematic Relationships in the Workplace* (Peter Lang), is the former president of the Speech Communication Association of Pennsylvania (2001-02), and the current 1st vice-president of the Eastern Communication Association.

Leeanne M. Bell, Assistant professor of the Business Communication Department at Stevenson University, received her Ph.D. in Rhetoric from Duquesne University and her M.A. in Communication Studies from West Virginia University. Her research interests include communication ethics, pedagogy, interpersonal communication, and conflict and negotiation processes.

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