



# You Need To Be a Little Crazy: The Truth About Starting and Growing Your Business

By Barry J. Moltz

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The best way to debunk myths about start-up business is to tell the truth: You have to be crazy to start a business. Entrepreneurs live at the complex intersection of business, financial health, physical well-being, spiritual wholeness, and family life. Tidbits of insight will vaporize isolation, encourage self-reflection, and refresh the spirit of anyone running their own business.

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"[Barry] Moltz makes entrepreneurialism intoxicating. -- *The Chicago Sun-Times, October 12, 2003*

#### **About the Author**

Barry Moltz has founded and run small businesses with a great deal of success and failure for more than 15 years. After successfully selling his last operating business, Barry has branched out into a number of entrepreneurship-related activities. He founded an angel investor group, an angel fund, and is a former advisory member of the board of the Angel Capital Education Foundation. His first book, "You Need to Be A Little Crazy: The Truth about Starting and Growing Your Business" describes the ups and downs and emotional trials of running a business. It is its fourth reprint and has been translated into Chinese, Russian, Korean and Thai. His second book, "Bounce! Failure, Resiliency and the Confidence to Achieve Your Next Great Success", teaches how to gain true business confidence. Barry is an internationally recognized expert on entrepreneurship who has given over 100 speeches to audiences ranging from 20 to 20,000. He was appointed by the Illinois Governor in 2005 to serve on the board of the Institute for Entrepreneurship Education (IIEE). As a member of the Entrepreneurship Hall of Fame, he also has taught entrepreneurship as an adjunct professor at the Illinois Institute of Technology.

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