



Enterprise Resource Planning

By Bret Wagner, Ellen Monk

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In today's cutting-edge business world, enterprise resource planning (ERP) software plays a critical role. By bringing a company's many different functions together into one large integrated system, it creates an abundance of opportunities for growth and increased productivity. However, mastery of ERP is central to success and *Concepts in Enterprise Resource Planning, Third Edition*, provides the perfect tool for making sense of this vastly important technology. The book examines enterprise software in general and shows readers how ERP software can improve the functions of a company, how it can streamline operations, and how the functional areas of any package relate to each other. The third edition has been updated to reflect the very latest trends and updates in ERP software. With all new sidebar cases and real-world examples throughout, this text will not only provide a thorough introduction to the world of enterprise resource planning, but will also prepare readers for success in today's marketplace.

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Editorial Review

About the Author

Dr. Bret Wagner is associate professor and director of Western Michigan University's Integrated Supply Matrix Management program. Dr. Wagner received his Ph.D. in Operations Management from Michigan State University and has published a number of articles on topics in production planning and scheduling. He has been involved in the integration of ERP software into business curriculum since 1998.

Ellen F. Monk has been teaching Information Systems at the Lerner College of Business and Economics at the University of Delaware since 1989. Prior to her teaching career, Dr. Monk worked as a chemical engineer for Engelhard Industries and W. R. Grace and Co.'s Davison Chemical Division. She has a B.S. degree in chemical engineering, an MBA, and a Ph.D. in MIS.

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