



Dance Production and Management (Dance Horizons Book)

By Heather Trommer-Beardslee



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Everything from early conceptual work through performance and touring are covered in this how-to book for dance management. Dancers will create a fictional company and follow it through a myriad of steps and complexities necessary for a successful production and troupe. After establishing a mission statement; holding auditions; and considering the specific needs of music, sound, lighting, costuming, and make up, the manual provides would-be dance directors with basic theater terminology and the skills needed when planning marketing and public relations campaigns.

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Editorial Review

Review

"There's a lot more than just movement on stage: costumes and makeup, lighting design and sound, lightboards and consoles, publicity, administration. The book is a step-by-step guide for anyone who wants to make art in dance successfully." —Johnny Nevin, *Huffpost Arts & Culture*

"Everything from formulating a mission statement to holding auditions, technical know-how to performance and touring are covered in this how-to book. Create a fictional company and follow the steps necessary to establish a successful troupe and mount successful productions. " —*Dance Studio Life*

About the Author

Heather Trommer-Beardslee is the director of University Concert Dance Theater at Central Michigan University, and the booking agent for the Emmy Award-winning company Jump Rhythm Jazz. She lives in Mt. Pleasant, Michigan.

Users Review

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