



Dance Production and Management (Dance Horizons Book)

By Heather Trommer-Beardslee

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Everything from early conceptual work through performance and touring are covered in this how-to book for dance management. Dancers will create a fictional company and follow it through a myriad of steps and complexities necessary for a successful production and troupe. After establishing a mission statement; holding auditions; and considering the specific needs of music, sound, lighting, costuming, and make up, the manual provides would-be dance directors with basic theater terminology and the skills needed when planning marketing and public relations campaigns.

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Editorial Review

Review

"There's a lot more than just movement on stage: costumes and makeup, lighting design and sound, lightboards and consoles, publicity, administration. The book is a step-by-step guide for anyone who wants to make art in dance successfully." —Johnny Nevin, *Huffpost Arts & Culture*

"Everything from formulating a mission statement to holding auditions, technical know-how to performance and touring are covered in this how-to book. Create a fictional company and follow the steps necessary to establish a successful troupe and mount successful productions. " —*Dance Studio Life*

About the Author

Heather Trommer-Beardslee is the director of University Concert Dance Theater at Central Michigan University, and the booking agent for the Emmy Award–winning company Jump Rhythm Jazz. She lives in Mt. Pleasant, Michigan.

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